

# Michigan Council for Arts and Cultural Affairs Funder Report



#### **ORGANIZATION OVERVIEW**

Organization Name Detroit Performing Artists, Inc.

Address 19950 Mack Ave, Grosse Pointe Woods, MI 48236-2344

County Wayne

Federal ID # 38-2788349

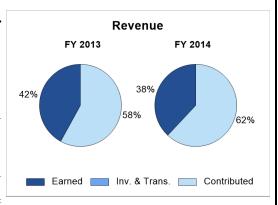
This applicant is not audited or reviewed by an independent accounting firm.

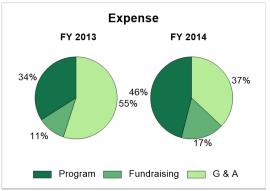
Year Organization Founded	1987
Number of Board Members	9
Fiscal Year End Date	12/31
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DUNS Number 608421673

#### **ORGANIZATION SUMMARY**

Financial Activity	FY 2013	FY 2014	% chg
Unrestricted Activity			
Revenue			
Earned			
Program	51,774	57,176	10%
Non-program	3,479	3,001	-14%
Total Earned	55,253	60,177	9%
Investments & Transfers	2	0	n/a
Contributed	74,813	98,474	32%
Total Unrestricted Revenue	130,068	158,651	22%
Expenses			
Program	47,919	65,642	37%
Fundraising	16,155	24,592	52%
General & administrative	76,536	53,228	-30%
Total Expenses	140,610	143,462	2%
Net Unrestricted Activity	(10,542)	15,189	244%
Net Temporarily Restricted Activity	0	20,952	n/a
Net Permanently Restricted Activity	0	5,429	n/a
Net Total Activity	(10,542)	41,570	494%





Non-Financial Summary	FY 2013	FY 2014
Full-time Permanent Employees	0	0
Total Paid Attendance	2,594	2,410
Total Free Attendance	155	200

RE	/ENUE			
EAR	NED	FY 2013	FY 2014	% chg
1	Admissions	\$0	\$0	n/a
2	Ticket Sales	\$38,631	\$45,100	17%
3	Tuitions	\$0	\$0	n/a
4	Workshop & Lecture Fees	\$0	\$0	n/a
5	Touring Fees	\$0	\$0	n/a
6	Special Events - Non-fundraising	\$0	\$0	n/a
7	Gift Shop/Merchandise Sales	\$2,129	\$1,016	-52%
7a	Gallery/Publication Sales	\$0	\$0	n/a
8	Food Sales/Concession Revenue	\$0	\$0	n/a
8a	Parking Concessions	\$0	\$0	n/a
9	Membership Dues/Fees	\$7,133	\$6,979	-2%
10	Subscriptions - Performance	\$941	\$733	-22%
10a	Subscriptions - Media	\$0	\$0	n/a
11	Contracted Services/Performance Fees	\$2,500	\$0	n/a
12	Rental Income	\$0	\$0	n/a
13	Royalties/Rights & Reproductions	\$0	\$0	n/a
14	Advertising Revenue	\$1,350	\$1,985	47%
15	Sponsorship Revenue	\$0	\$0	n/a
16	Investments-Realized Gains (Losses)	\$0	\$0	n/a
17	Investments-Unrealized Gains (Losses)	\$0	\$5,429	n/a
18	Interest & Dividends	\$2	\$0	n/a
19	Other Earned Revenue	\$2,569	\$4,364	70%
20	Total Earned Revenue	\$55,255	\$65,606	19%
CON	TRIBUTED	FY 2013	FY 2014	% chg
21	Trustee/Board Contributions	\$7,430	\$5,242	-29%
22	Individual Contributions	\$26,037	\$32,269	24%
23	Corporate Contributions	\$1,130	\$279	-75%
24	Foundation Contributions	\$0	\$17,952	n/a
25	Government - City	\$0	\$0	n/a
26	Government - County	\$0	\$0	n/a
27	Government - State	\$8,500	\$11,700	38%
28	Government - Federal	\$0	\$0	n/a
28a	Tribal Contributions	\$0	\$0	n/a
29	Special Events - Fundraising	\$31,716	\$51,984	64%
30	Other Contributions	\$0	\$0	n/a
30b	Parent Organization Support	\$0	\$0	n/a
30c	Related Organization Contributions	\$0	\$0	n/a
31	In-kind Contributions	\$0	\$0	n/a
32	Net Assets Released from Restrictions	\$0	\$0	n/a
33	Total Contributed Revenue and Net Assets Released from Restrictions	\$74,813	\$119,426	60%
34	Total Earned and Contributed Revenue Incl. Net Assets Released	\$130,068	\$185,032	42%
35	Transfers & Reclassifications	\$0	\$0	n/a
тот	AL REVENUE	FY 2013	FY 2014	% chg
	Total Revenue	\$130,068	\$185,032	42%
	Total Unrestricted Revenue	\$130,068	\$158,651	22%
	Total Unrestricted Revenue Less In-Kind	\$130,068	\$158,651	22%
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## **EXPENSE**

		Program	Total	Program	Total	Total
EXP	ENSE	FY 2013	FY 2013	FY 2014	FY 2014	% chg
1	Total Salaries & Fringe (From Section 5)	\$0	\$64,273	\$0	\$34,663	-46%
2	Accounting	\$0	\$1,673	<u>\$0</u>	\$1,484	-11%
3	Advertising and Marketing	\$2,282	\$2,282	\$2,922	\$2,922	28%
4	Artist Commission Fees	\$0	\$0	\$0	\$0	n/a
4a	Artist Consignments	\$0	\$0	\$0	\$0	n/a
5	Artists & Performers - Non-Salaried	\$20,793	\$20,793	\$35,960	\$35,960	73%
6	Audit		\$0	\$0	\$0	n/a
7	Bank Fees	\$0	\$1,213	\$0	\$1,367	13%
8	Repairs & Maintenance	\$0	\$0	\$0	\$0	n/a
9	Catering & Hospitality	\$0 \$0	\$0 \$0	\$1,347 \$0	\$20,887	n/a
10 11	Collections Conservation Collections Management	\$0	<del></del>	\$0 \$0	\$0 \$0	n/a n/a
	Conferences & Meetings	\$0	<del></del>	\$0 \$0	\$0 \$0	n/a
13	Cost of Sales	\$0	\$0 -	\$0 —	\$0	n/a
14	Depreciation	\$0	\$0	\$0	\$0	n/a
15	Dues & Subscriptions	\$0	\$0	<del>\$0</del>	\$20	n/a
16	Equipment Rental	\$2,166	\$2,166	\$0	\$2,686	24%
17	Facilities - Other	\$0	\$0	\$0	\$0	n/a
18	Fundraising Expenses - Other	\$0	\$15,925	\$0	\$3,719	-77%
19	Fundraising Professionals	\$0	\$0	\$0	\$0	n/a
20	Grantmaking Expense	\$0	\$0	\$0	\$0	n/a
21	Honoraria	\$0	\$0	\$0	\$0	n/a
22	In-Kind Contributions	\$0	\$0	\$0	\$0	n/a
23	Insurance	\$0	\$1,142	\$2,043	\$2,461	115%
24	Interest Expense	\$0	\$0	\$0	\$0	n/a
25	Internet & Website	\$0	\$865	\$0	\$1,082	25%
26	Investment Fees	\$0	\$0	\$0	\$0	<u>n/a</u>
27	Legal Fees	\$0	\$0	\$0	\$0	<u>n/a</u>
	Lodging & Meals	\$0	\$0	\$0	\$0	<u>n/a</u>
29	Major Repairs	\$0 \$0	\$0	\$0 \$0	\$0 \$0	n/a
30 31	Office Expense - Other Other	\$0	\$0 \$0	<u>\$0</u> \$0	\$0 \$0	n/a n/a
32	Postage & Shipping	\$0	\$2,519	\$0 	\$3,038	21%
33	Printing	\$7,788	\$8,018	\$9,920	\$9,990	25%
34	Production & Exhibition Costs	\$0	\$0	\$1,112	\$1,112	n/a
34a	Programs - Other	\$0	\$0	\$0	\$0	n/a
	Professional Development	\$0	\$0	<u>\$0</u>	\$677	n/a
36	Professional Fees - Other	\$0	\$0	\$0	\$0	n/a
37	Public Relations	\$2,282	\$2,282	\$0	\$0	n/a
38	Rent	\$8,366	\$10,066	\$7,606	\$10,686	6%
38a	Recording & Broadcast Costs	\$1,165	\$1,165	\$0	\$1,116	-4%
	Royalties/Rights & Reproductions	\$3,077	\$3,077	\$2,696	\$2,696	-12%
	Sales Commission Fees	\$0	\$0	\$2,036	\$2,036	n/a
	Security	\$0	\$0	<u>\$0</u>	\$0	n/a
	Supplies - Office & Other	\$0	\$395	\$0	\$1,324	235%
	Telephone	\$0	\$2,756	\$0	\$3,536	28%
	Touring	\$0	\$0	\$0	\$0	<u>n/a</u>
	Travel	\$0	\$0	\$0	\$0	<u>n/a</u>
44	Utilities	<u> </u>	\$0 T-1-1	\$0	\$0 T-1-1	n/a
	AL EVENIOR	Program	Total	Program	Total	Total
	AL EXPENSE	FY 2013	FY 2013	FY 2014	FY 2014	% chg
45	Total Expenses	\$47,919	\$140,610	\$65,642	\$143,462	2%
	Total Expenses Less In-Kind	\$47,919	\$140,610	\$65,642	\$143,462	<u>2%</u>
46	Change in Net Assets	<u> </u>	<u>\$0</u>	<u>\$0</u>	\$41,570	494%

**DESCRIPTIONS** Below are the descriptions provided for questions that required additional information. **REVENUE** 19a If Other Earned Revenue, Briefly Describe Archival/Practice recordings, Women's Attire, Refunds and rebates **EXPENSES** 18a Fundraising Expenses - Other, Briefly Describe Raffle 3500, miscellaneous office expenses 219.00.

## **BALANCE SHEET TRENDS**

The Balance Sheet, also known as a Statement of Financial Position, shows the accumulated financial results of all the years that an organization has been in operation, and consists of what the organization owns - its assets; what the organization owes - its liabilities; and the difference between its assets and liabilities – its net assets or net worth.

Assets	FY 2013	FY 2014	% chg
Current assets			
Cash	0	39,177	n/a
Receivables	0	0	n/a
Prepaid expenses & other	0	0	n/a
Total current assets	0	39,177	n/a
Investments	0	62,071	n/a
Fixed assets (net)	0	0	n/a
Non-current assets	0	0	n/a
Total Assets	0	101,248	n/a

Liabilities & Net Assets	FY 2013	FY 2014	% chg
Liabilities			
Current Liabilities			
Accounts payable & other	0	0	n/a
Loans & other debt	0	0	n/a
Deferred revenue	0	0	n/a
Total current liabilities	0	0	n/a
Non-current liabilities	0	0	n/a
Total Liabilities	0	0	n/a
Net Assets			
Unrestricted	0	18,225	n/a
Temporarily restricted	0	20,952	n/a
Permanently restricted	0	62,071	n/a
Total Net Assets	0	101,248	n/a
Total Liabilities & Net Assets	0	101,248	n/a

Organization Name **Detroit Performing Artists, Inc.** 

#### **BALANCE SHEET TRENDS: FINANCIAL POSITION**

The key measures of financial position below can help understand the capital structure of an organization.

Financial Position	FY 2013	FY 2014
Net assets as a % of total expenses	0%	71%
Total working capital	0	18,225
Fixed assets (net)	0	0
Total endowment	0	62,071
Total debt	0	0

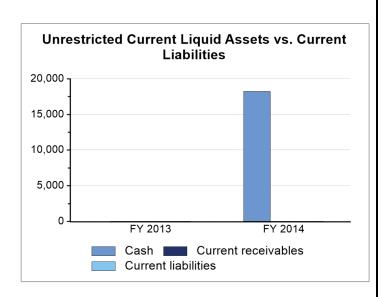
**Net assets as a % of total expenses** measures the net worth of an organization in relationship to its operating size. It is calculated as total net assets divided by total expenses. If the trend is level or increasing, then total net assets are keeping pace with growth in operating expenses.

**Total working capital** consists of the unrestricted resources available for operations, and in this report is calculated as unrestricted current assets (not including unrestricted endowment investments) minus unrestricted current liabilities. This is a conservative calculation of working capital and may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on.

**Fixed assets (net)** include all land, buildings, equipment, and other fixed assets owned by the organization. It is calculated net of accumulated depreciation to reflect the reduction in the value of an asset as it ages and is used.

**Total endowment** includes monies usually invested long-term. Endowment may be unrestricted, temporarily restricted, or permanently restricted. Income from endowment is generally available for operations or to support specific purposes.

**Total debt** consists of all short and long-term contractual obligations of the organization, including notes, bonds, and capital leases payable.



The Working Capital Ratio relates working capital to the size of the operation, showing how many months of operating revenue are available to meet current needs. The graph at the right looks at the most liquid of the organization's unrestricted current assets in comparison to its current liabilities.

	N FINANCIAL INFORMATION (Section 11)			
Staf	f & Non-Staff Statistics (Number of People)	FY 2013	FY 2014	% chg
1	Full-time Permanent Employees	0.00	0.00	n/a
2	Part-time/Seasonal Employees	2.00	2.00	0%
3	Part-time/Seasonal Empl FTEs	1.00	1.50	50%
4	Full-time Volunteers	0.00	0.00	n/a
5	Part-time Volunteers	2.00	144.00	7100%
6	Part-time Volunteers - FTEs	0.25	6.92	2668%
7	Independent Contractors	27.00	12.00	-56%
8	Independent Contractors - FTEs	10.00	1.05	-90%
9	Interns/Apprentices	0.00	0.00	n/a
10	Interns/Apprentices - FTEs	0.00	0.00	n/a
Num	aber of Contributors	FY 2013	FY 2014	% chg
1	Individuals	166	150	-10%
2		11	7	-36%
3	Corporate	5	5	-30 <i>%</i> 0%
4	Foundation	0	1	n/a
-	Government (Federal, State & Local)	1	1	11/a 0%
	Percent of Board Giving	100%	78%	-22%
Atte	ndance	FY 2013	FY 2014	% chg
1	Total Paid Attendance	2,594	2,410	-7%
	Physical	2,594	2,410	-7%
	Virtual	0	0	n/a
2	Total Free Attendance	155	200	29%
	Physical	155	200	29%
	Virtual	0	0	n/a
3	Total Attendance	2,749	2,610	-5%
4	Children 18 and under	35	12	-66%
5	Number of Groups of Children 18 and Under	0	0	n/a
5a	Number of Other Groups	5	6	20%
6	Attendance - Classes/Workshops	0	0	n/a
Web	site Activity	FY 2013	FY 2014	% chg
	Number of Page Views	16,397	17,496	7%
	Number of Unique Web Visitors	6,582	7,833	19%
	Total Number of Web Visitors	1,262,876	1,270,709	1%
	Total income earned from website activities (from admissions, ticket sales,	500	1,122	124%
•	shop sales, etc.)		.,	,0
5	Total website generated donations	300	287	-4%

NO	N FINANCIAL INFORMATION (Continued)			
Sub	scribers & Members	FY 2013	FY 2014	% chg
1	., 9	22	17	-23%
1a	Paying Subscribers - Media	0	0	n/a
1b	Non-paying Subscribers - Media	0	0	n/a
2	Paying Members	59	63	7%
3	How many people are both members and subscribers?	0	0	n/a
Prici	ing (in dollars)	FY 2013	FY 2014	% chg
	Average Adult Price	20	20	0%
	Average Child Price	10	10	0%
	Average Senior Citizen Price	18	18	0%
4	Average Student Price	10	10	0%
5	Highest Single Price	20	25	25%
6	Lowest Single Price	10	10	0%
7	Median Price	18	18	0%
8	Average Adult Tuition/Workshop Price	0	0	n/a
9	Average Child Tuition/Workshop Price	0	0	n/a
	Average Publication Price	0	0	n/a
11	Average Fundraising Special Event Price	40	40	0%
	Average Non-fundraising Special Event Price	0	0	n/a
	Average Media Content Price	0	0	n/a
	•	=>/ 00/0	=>/.00/.4	٠. ١
_	gram Activity (Number of Events)	FY 2013	FY 2014	% chg
	Live Productions - Self-Produced	5	10	100%
	Live Productions - Presented Only	0	0	n/a
	Public Performances - Home	8	10	25%
_	Public Performances - Away	0	0	n/a
3a	Online/radio/television programs	0	0	n/a
4	Permanent Exhibitions	0	0	n/a
5	Temporary Exhibitions Classes/Workshops - for the public/constituents	0 0	0	n/a n/a
6	Classes/Workshops - for professional artists	0	0	n/a
7	Publications	0	0	n/a
7a 7b	Number of Publications Sold/Distributed	0	0	n/a
_	Tours	0	0	n/a
	Number of Tour Occurrences	0	0	n/a
9	Films	0	0	n/a
_	Number of Film Screenings	0	0	n/a
	Lectures	0	0	n/a
	Number of Lecture Occurrences	0	0	n/a
	Exhibition Openings	0	0	n/a
	World Premieres	0	0	n/a
	National Premieres	0	0	n/a
	Local Premieres	0	0	n/a
	Works Commissioned	0	0	n/a
16	Workshops or readings of new works	0	0	n/a
17	Programs - Other	0	0	n/a
	Number of Programs - Other Occurrences	0	0	n/a
	Off-site School Programs	0	0	n/a
	Number of Off-site School Program Occurrences	0	0	n/a
	Facility Rentals - By your organization for your program use	0	0	n/a
20	Facility Rentals - By your organization for your non-program use	0	0	n/a
21	Rentals of your facility by others	0	0	n/a
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